

STATE OF TEXAS

COUNTY OF MITCHELL

CITY OF COLORADO

The Colorado City Economic Development Board of Colorado City, Texas met in a Regular Session at the Bob Reily Early Learning Center, 1111 East 9th St., Colorado City, Texas on October 28, 2019 at 6:00 p.m. with the following members present:

LARRY CHANEY	Colorado City EDC Board Member
CADE CARLOCK	Colorado City EDC Board Member
WADE SANDS	Colorado City EDC Board Member
HALL DICKARD	Colorado City EDC Board Member
MELINDA ALEXANDER	Colorado City EDC Board Member

Same and constituting a quorum, and

RAYANNA MCGAHA	Economic Development Director
DONNA MADRID	City Secretary

Visitors:

Leslie Niki Donnelly	Colorado City EDC Candidate
Jeremy Rivera	Colorado City EDC Candidate
Ginger Metcalf	Colorado City EDC Candidate
Summer Thompson	Colorado Record

**I. CALL MEETING TO ORDER** Colorado City EDC Board Member Cade Carlock called the meeting to order at 6:00 p.m.

**II. INVOCATION** Colorado City EDC Board Member Wade Sands voiced the Invocation.

**III. AGENDA ITEMS**

- 1. DISCUSSION AND POSSIBLE ACTION REGARDING THE APPROVAL OF MINUTES FROM THE PREVIOUS COLORADO CITY ECONOMIC DEVELOPMENT CORPORATION BOARD MEETING DATED 8-26-19 AND APPROVE THE MINUTES FROM THE DRIVING TOUR WITH THE RETAIL COACH DATED 8-26-19.**

**MOTION:** Colorado City Economic Development Board Member Larry Chaney moved to approve the minutes from the previous Colorado City Economic Development Corporation Board Meeting dated 8-26-19 and approve the minutes from the Driving Tour with the Retail Coach dated 8-26-19. Colorado City Economic Development Board Member Wade Sands seconded the motion. The motion carried with all the Colorado City Economic Development Board Members in favor.

**2. *DELIBERATE AND ACT ON ACCEPTING THE RESIGNATION OF STEPHANIE PEREZ AS A MEMBER OF THE COLORADO CITY ECONOMIC DEVELOPMENT CORPORATION.***

Economic Development Director Rayanna McGaha informed the Colorado City EDC Members that she has received a resignation letter from Stephanie Perez.

**MOTION:** Colorado City Economic Development Board Member Wade Sands moved to accept the resignation of Stephanie Perez as a member of the Colorado City Economic Development Corporation. Colorado City Economic Development Board Member Melinda Alexander seconded the motion. The motion carried with all Colorado City Economic Development Board Members in favor.

**3. *DELIBERATE AND ACT ON APPOINTING A NEW MEMBER/S TO SERVE ON THE COLORADO CITY ECONOMIC DEVELOPMENT CORPORATION.***

Economic Development Director Rayanna McGaha advised the Colorado City EDC Members that she has received four applicants requesting to serve on the Colorado City Economic Development Corporation Board. The names are as follows:

Ginger Metcalf  
Leslie Niki Donnelly  
Jeremy Rivera  
Jill Lynch

**MOTION:** Colorado City Economic Development Board Member Larry Chaney moved to enter into Executive Session under Personnel Matter - Section 551.074 of the Local Government Code. Colorado City Economic Development Board Member Wade Sands seconded the motion. The motion carried with all Colorado City Economic Development Board Members in favor.

6:06 p.m. Colorado City Economic Development Board Members entered into Executive Session under Personnel Matter- Section 551.074 - of the Local Government Code.

Colorado City Economic Development President Cade Carlock called all the Colorado City EDC Candidates who were present in one by one for an interview.

No Action was taken in Executive Session.

6:29 p.m. Colorado City Economic Development Board Members reconvened into Open Session.

City Secretary Donna Madrid informed the Colorado City EDC Members of the written vote tally submitted:

Leslie Niki Donnelly	5 votes
Jeremy Rivera	4 votes
Ginger Metcalf	1 vote
Jill Lynch	0 votes

**MOTION:** Colorado City Economic Development Board Member Larry Chaney moved to make a recommendation to the City Council to appoint Leslie Niki Donnelly and Jeremy Rivera as member of the Colorado City Economic Development Board. Colorado City Economic Development Board Member Wade Sands seconded the motion. The motion carried with all Colorado City Economic Development Board Members in favor.

Agenda Item has previously been acted upon:

**4. *DISCUSSION AND POSSIBLE ACTION REGARDING THE APPROVAL OF MINUTES FROM THE PREVIOUS COLORADO CITY ECONOMIC DEVELOPMENT CORPORATION BOARD MEETING DATED 8-26-19 AND APPROVE THE MINUTES FROM THE DRIVING TOUR WITH THE RETAIL COACH DATED 8-26-19.***

**5. *DELIBERATE AND ACT ON AN UPDATE FROM THE RETAIL COACH.***

Economic Development Director Rayanna McGaha presented the following documents supplied by The Retail Coach to the Colorado City EDC Board Members:

- Retail Trade Area Opportunity Analysis
- Retail Market Profile 2019
- Colorado City EDC – Project Update – 10/22/19 consisting of a Data Analysis and Marketing.
- Sites of Interest for potential growth and location of new businesses.

- Retailer Targeting List

Mrs. McGaha informed the Colorado City EDC Board Members that she has received the second invoice from The Retail Coach in the amount of \$12,000.00.

Colorado City EDC Member Larry Chaney asked if an update could be provided on the status of the property owned by the Colorado City EDC, and update to see where the City is with regards to advertising properties for sale.

Colorado City EDC Member Wade Sands asked for an update on the Target Sites and if the property owners of Sites have been contacted.

**6. *DELIBERATE AND ACT ON SETTING THE DATE FOR THE DECEMBER EDC MEETING.***

Economic Development Director Rayanna McGaha asked the Colorado City Economic Development Corporation Members if they wanted to move the December, 2019 Colorado City EDC meeting date. Mrs. McGaha stated December 30, 2019 fall in the middle of the Christmas and New Year's Holiday.

Colorado City EDC Member Wade Sands made the suggestion to keep the regular scheduled Colorado City EDC Meeting date set for December 30, 2019.

**7. *DISCUSSION AND POSSIBLE ACTION REGARDING RECOMMENDATIONS FROM THE CITY MANAGER.***

No Report.

**8. *RECOMMENDATION FROM THE COLORADO CITY EDC FOR COUNCIL CONSIDERATION AT THE NOVEMBER 12, 2019 COUNCIL MEETING.***

- Council consideration accepting the resignation of Stephanie Perez as a Colorado City Economic Development Corporation Member.
- Council consideration appointing Leslie Niki Donnelly and Jeremy Rivera as new members to serve on the Colorado City Economic Development Corporation Board.

**MOTION:** Colorado City Economic Development Board Member Wade Sands moved to make the above-mentioned recommendations to the City Council for consideration. Colorado City Economic Development Board Member Larry Chaney seconded the motion. The motion carried with all Colorado City Economic Development Board Members in favor.

**ADJOURNMENT:**

**MOTION:** Colorado City Economic Development Board Member Wade Sands moved to adjourn the meeting. Colorado City Economic Development Board Member Hall Dickard seconded the motion. The motion carried with all Colorado City Economic Development Board Members in favor.

7:15 p.m. Colorado City Economic Development Commission Board Meeting adjourned.

PASSED AND APPROVED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2019.

ATTEST:

\_\_\_\_\_  
Donna Madrid, City Secretary

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Cade Carlock, President